

MAPRA 6th Annual Educational Conference
October 1-2, 2013
Sheraton Philadelphia University City Hotel
Philadelphia, PA

Name: _____
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MAPRA
c/o Laura Blake
1064 Laurel Wood Drive
Morgantown, WV 26508



Thank you to our sponsors:



MAPRA 2013 SCHEDULE

October 1, 2013

8:00pm-10:00pm

Reception

Thank you to our Reception Sponsors
Practice Match and Practice Link

October 2, 2013

8:00am-9:00am

Registration/Breakfast with Vendors

9:00am-9:30am

Welcome

Patrick Dreer, President & Stephanie Hutchens, Vice President

9:30am-10:15am

Primary Care Shortage

Emily Lopez, Manager, ECG Management Consultants

10:15am-10:45am

Break/Vendors

10:45am-11:30am

The Evolving Culture of Safety

Dr. Ami Keatts

11:30am-12:15pm

MAPRA Business Meeting

12:15pm-1:15pm

Lunch/Vendors

1:15pm-2:00pm

Longterm "Courtship" Recruitment

Allison McCarthy, Principal, Barlow/McCarthy

2:00pm-2:30pm

Break/Vendors

2:30pm-3:15pm

Regional Recruitment Collaborative

Sharee Selah, Past MAPRA President and MAPRA taskforce

3:15pm-3:45pm

Closing Comments (Door prize drawing)

Accommodations:

Sheraton Philadelphia University City Hotel
3549 Chestnut Street
Philadelphia, Pennsylvania 19104
Standard Room Rate \$169.00
Phone: 215-387-8000

*Rooms blocked under - MAPRA

Registration Fees:

MAPRA Members
\$50
Non-Members
\$100

Mail registration with payment to:

MAPRA
c/o Laura Blake
1064 Laurel Wood Drive
Morgantown, WV 26508
Fax: 304-293-0230
Phone: 304-293-6135

Note to non-members:

If you would like to join MAPRA, please complete the member registration form available on www.maprainc.org and send one check for membership and conference registration.

Visit the link below to reserve your room today:

<https://www.starwoodmeeting.com/StarGroupsWeb/res?id=1303117032&key=88CFA>

MAPRA 2013 SPEAKERS



Allison McCarthy
Principal, Barlow/McCarthy

Allison McCarthy is an industry leader in the areas of medical staff development, physician recruitment, onboarding and relations, and physician focused research. She has facilitated numerous client engagements through physician needs analysis projects; physician recruitment and retention program advancements; and strategies targeting the physician customer.

Named as the "Strategist of the Year" by the New England Society for Health Care Strategy, Allison is a frequent speaker, presenting at conferences sponsored by several state and regional health care strategy associations. She is the author of A Practice Development Primer and Leader's Guide to Physician Recruitment, in addition to publishing white papers and articles for several health care journals, newsletters and other publications.



Dr. Ami Keatts
M.D., F.A.C.O.G.

Dr. Ami Keatts received her medical degree from Eastern Virginia Medical School in 1997. She did her residency in Ob/Gyn at Riverside Regional Medical Center and the Medical College of Wisconsin. Since completing her residency in 2002, she has had 4 different jobs and dealt with multiple hospital recruiters. She has been in practice in the Shenandoah Valley of Virginia for the past 11 years, currently in practicing General Ob/Gyn in Harrisonburg.

In 2011 she completed a Fellowship in Patient Safety through the American Hospital Association and the National Patient Safety Foundation. She was inspired to become more involved in patient safety after one of her patients suffered a Pulmonary Embolism after a routine Gynecologic procedure in the late 2000's. While on the Safety Journey, one of her most exciting experiences included meeting Dr. Atul Gawande in Boston.



Emily D. Lopez
Manager, ECG Management Consultants

Ms. Lopez holds a master of business administration degree with concentrations in healthcare management, strategy, and finance from Emory University's Goizueta Business School and a bachelor of arts degree in the history of science and medicine from Yale University.

Ms. Lopez joined ECG in 2010. She has extensive experience with physician/hospital alignment analysis and planning, financial impact analysis, and compensation plan development. She is currently working with health systems to assess the feasibility of alignment with various physician groups, as well as assisting health systems with understanding the financial impact of health reform.



Sharee K. Selah, MBA
Director, Physician Recruitment Services
University of Maryland Medical System

Sharee Selah is Director of Physician Recruitment Services at University of Maryland Medical System (UMMS), a multi-hospital system offering physicians a choice of locations—from urban to suburban and rural—as well as a choice of practice settings, including academic, teaching, and community.

Ms. Selah currently serves as President - Ex officio of MAPRA, the mid-Atlantic regional chapter of ASPR. Additionally, she is also an active member of AIR, Academic In-House Recruiters, a network designated for in-house recruitment professionals who actively participate in faculty recruitment affiliated and/or associates with an academic facility.