

# MAPRA

annual educational conference

# 2014

Philadelphia, PA • October 2 — 3



Mid-Atlantic Physician Recruiter Alliance, Inc.

c/o Laura Blake  
1064 Laurel Woods Drive  
Morgantown, WV 26508

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Philadelphia, PA • October 2 — 3



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*evolve, engage, inspire, innovate!*

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## CONFERENCE AGENDA

### THURSDAY, OCTOBER 2, 2014

8:00am-9:15am	Registration/Breakfast with Vendors
9:15am-9:30am	Welcome – Patrick Dreer, President & Stephanie Hutchens, Vice President
9:30am-10:15am	Advanced Practice Providers - Josh Schneider, Advanced Practice.com
10:15am-10:45am	Break/Vendors
10:45am-11:30am	Immigration - Mary Ryan, Taylor & Ryan, LLC
11:30am-12:15pm	Aligning Compensation with Growth Strategies and Government Regulations - Amy Dilcher, UMMS and Emily Wein, Ober Kaler
12:15pm-1:15pm	Lunch/Vendors <i>Thank you to our Lunch Sponsors Doximity &amp; The Medicus Firm!</i>
1:15pm-2:30pm	Keynote Speaker - Dan Cain, Cain Illusions, LLC <i>Thank you to our Keynote Sponsor Practice Link!</i>
2:30pm-3:00pm	Break/Vendors
3:00pm-3:45pm	Clinical Competency Assessment - Marcia A. Lammando, Lifeguard Program
3:45pm-4:00pm	Closing Comments
4:15pm-4:45pm	Book Signing by Dan Cain, Cain Illusions
5:00pm-6:00pm	Free Time
6:00pm-8:00pm	Evening Reception <i>Thank you to our Evening Reception Sponsors PracticeMatch &amp; MDLinks!</i>

### FRIDAY, OCTOBER 3, 2014

8:00am-9:00am	Breakfast with Vendors and distribution of prizes
9:30am-10:15am	Social Media - Jennifer Henley, NAS Recruitment Innovation
10:15am-10:45am	Business Meeting
10:45am-11:30am	Recruitment Industry update - Jennifer Metivier, ASPR
11:30am-11:45am	Wrap up and adjournment

*Thank you to all of our sponsors that helped put this together.*

MAPRA 7th Annual Educational Conference October 2-3, 2014  
Sheraton Philadelphia University CityHotel Philadelphia, PA

Name: \_\_\_\_\_  
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Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_

#### Accommodations:

Sheraton Philadelphia University City Hotel  
3549 Chestnut Street  
Philadelphia, Pennsylvania 19104  
Standard Room Rate \$169.00  
Phone: 215-387-8000  
\*Rooms blocked under - MAPRA

#### Mail registration with payment to:

MAPRA  
c/o Laura Blake  
1064 Laurel Wood Drive  
Morgantown, WV 26508  
Fax: 304-293-0230  
Phone: 304-293-6135

Registration Fees: MAPRA Members \$50 Non-Members \$100

Visit this link to make reservations: [www.starwoodmeeting.com/StarGroupsWeb/booking/reservation?id=1402199290&key=BD9A](http://www.starwoodmeeting.com/StarGroupsWeb/booking/reservation?id=1402199290&key=BD9A)

## CONFERENCE SPEAKERS



**Josh Schneider**

Josh Schneider joined AdvancedPractice.com as a Sales Account Executive in 2010 and was recently promoted to Managing Director. Josh has over 15 years of experience in sales, customer service and marketing. Over 10 of those years were focused on healthcare staffing and 7 focused primarily on the staffing and recruiting of Advanced Practice Practitioners for Locum Tenens and permanent positions. A graduate of the University of Georgia with a degree in Communications, Josh currently lives in the Atlanta area with his wife and two young daughters.



**Mary E. Ryan**

Mary E. Ryan is the managing partner of Taylor & Ryan, LLC a law firm whose practice is limited to immigration law. For more than twenty years, she has worked with employers across the U.S. to obtain nonimmigrant status and permanent resident status for key employees. She has worked with numerous healthcare institutions and physicians on obtaining J-1 waivers, nonimmigrant and permanent residence status. Ms. Ryan has been honored by her peers as one of America's "Best Lawyers" in The Best Lawyers in America published by Woodward/White, Inc., multiple years. She is a past President of the Washington-Baltimore Chapter of the American Immigration Lawyers Association (AILA). Ms. Ryan currently serves on the AILA Health Care Professionals/Physicians National Committee.



**Amy Dilcher**

Amy J. Dilcher is Associate Counsel for the University of Maryland Medical System, UMMS, a 12-member health system with approximately 2,300 licensed beds, 115,000 annual patient admissions and gross patient revenues of \$2.5 billion per year. Amy works with senior leadership and hospital executives in the structuring and negotiation of physician and referral source arrangements. She manages due diligence activities and handles complex transactions including service line affiliations, joint ventures, and physician-related acquisitions. Amy also provides guidance to the Medical System and its affiliates in the areas of fraud and abuse (Stark Law and Anti-kickback statute), HIPAA privacy issues, corporate governance, and contractual matters.



**Emily H. Wein**

Emily H. Wein, a principal within Ober|Kaler's Health Law Group, advises health care clients throughout the industry on a wide spectrum of regulatory matters, including Medicare and Medicaid enrollment, HIPAA privacy issues, and Stark and federal antikickback law compliance and other fraud and abuse topics. She also works with clients in the course of transactions providing assistance with due diligence and advising on corporate law matters. Emily was previously Associate Counsel at the University of Maryland Medical System comprised of twelve hospitals and other providers. During her tenure there, she worked closely with executive leadership as a primary source for guidance with respect to fraud and abuse, physician relationships, HIPAA and state privacy law, and Medicare and Medicaid participation issues.



**Dan Cain**

Dan Cain, owner of Cain Illusions, LLC is an experienced & seasoned corporate entertainer, professional Hypnotist, Mentalist and close up illusion artist. For more than ten years he has entertained companies across the country and guarantees success as the "Artiste du jour" for after-dinner entertainment, keynote speaking, or an ice-breaker at trade shows for small or large corporate events. His demonstrations include experiments of the sixth sense, close up illusions, and comedic relief. He uses individuals in his audience who are unknown to him for those extra-sensory experiences. Dan is the only person in the history of Mentalism that predicted, with 100% accuracy, the winning team, final score, and specific highlight of Super Bowl XLVI in 2012.



**Marcia A. Lammando, RN, BSN, MHSA**

Marcia Lammando has held healthcare management positions in acute care, ambulatory care, and managed care for over 30 years. Her key areas of expertise include physician clinical assessment methodologies; state and federal healthcare regulatory requirements; quality improvement processes and study design; and analysis of data and intervention development. As Program Director of LifeGuard®, Marcia is responsible for the operations of the clinical competency assessment program. These responsibilities include vetting of assessment tools and methodologies, determination of customized program components for participants, summation of testing results, and interface with LifeGuard®'s medical director, the National Board of Medical Examiners, and the Federation of State Medical Boards.



**Jennifer R. Henley, PHR**

Jennifer R. Henley, PHR, brings in-depth knowledge of innovative and cost-effective recruitment strategies gained through her 10+ years as a Human Resources consultant. Serving as Vice President & Talent Strategist for NAS Recruitment Communications, Jennifer's background includes creating and evolving solutions that assist organizations with their recruiting, employment branding and retention efforts. Jennifer holds a Bachelor's Degree in Journalism and Advertising from West Virginia University, and is an active member of SHRM and several HR associations.



**Jennifer Metivier, MS, FASPR**

Jennifer Metivier is the Executive Director of the Association of Staff Physician Recruiters (ASPR), a professional organization of over 1,200 in-house physician recruitment professionals. She has been in her role at ASPR since June of 2010. Prior to joining ASPR, Ms. Metivier was the Manager of Physician Recruitment and Retention for six years at Glens Falls Hospital located in Glens Falls, NY. She developed and implemented the hospital's first in-house physician recruitment and retention program and was also involved with the organization's medical staff manpower and strategic planning initiatives. She received her BS in Biology from the University at Albany and her MS in Epidemiology from the School of Public Health at the University at Albany, both located in Albany, NY.